

https://www.massnonprofit.org/news/historic-new-england-hires-nora-trebbe-maroulis-as-campaign-director/article_4efb0b58-5968-11ee-b422-c70e84983d73.html

Historic New England hires Nora Trebbe Maroulis as campaign director

Sep 22, 2023

Historic New England has announced the appointment of Nora Trebbe Maroulis as the organization's new campaign director. With a rich background in fundraising, Maroulis will spearhead planning for an ambitious \$150-\$200 million comprehensive campaign encompassing program advancement, capital investments, and endowment growth. This campaign, the focus of the recent state earmark funding, will support diverse initiatives such as the proposed Haverhill Center and the revitalization of the Otis House property in Boston.

In her role, Maroulis will report directly to President and CEO Vin Cipolla, leveraging nearly three decades of progressive leadership experience across various cultural organizations to lead Historic New England's capital campaign. "Nora joins our team at a pivotal moment for Historic New England. Our vision for the future is bold – we intend to maximize the potential of our collections, enhance our Haverhill location, and adopt a more inclusive and contemporary approach to engaging with our collections and storytelling," stated Vin Cipolla, President and CEO of Historic New England. "Her extensive experience working



Nora Trebbe Maroulis

with arts, culture, and higher education institutions embarking on transformative initiatives, coupled with her personal commitment to preserving and promoting cultural heritage, makes her the ideal candidate to lead our campaign efforts."

Previously serving as the senior director of development at the Emily Dickinson Museum in Amherst, Massachusetts, Maroulis has held leadership positions at the deCordova Sculpture Park and Museum and the Worcester Art Museum, both in Massachusetts. She has also acted as an independent consultant, assisting prominent regional non-profits in shaping, positioning, and launching significant strategic endeavors while fostering connections with donors. Maroulis holds a Master of Arts in Art History from Columbia University, as well as a double Bachelor of Arts in Art History and Studio Art from Marymount College at Fordham University.

"I am eager to commence my journey with the Historic New England team," expressed Maroulis. "It's inspiring to be part of HNE's vision and to stand on the brink of achieving something that will leave a lasting legacy for generations to come. I eagerly anticipate collaborating with a talented group of individuals who are deeply committed to preserving the rich history and cultural heritage of our region. Together, we will work toward ensuring that the organization's invaluable treasures continue to inspire and educate present and future generations."

Elliot Isen, Haverhill Campaign Director, shared his excitement about collaborating with Maroulis and the exceptional team at Historic New England. "Pooling our expertise and dedication as we lead the ambitious fundraising campaign for Historic New England and the Haverhill Center gives this team a significant advantage. Together, we will ensure that the Center thrives as a beacon of cultural preservation and enrichment for our community and beyond."

Maroulis's appointment marks an exciting new chapter in Historic New England's journey, as the organization recently received funding in the state budget. Thanks to the advocacy by Representative Andy Vargas in securing a \$250,000 earmark to support Historic New England's recent proposal to create a mixed-use district in downtown Haverhill. We are grateful for the ongoing support of Haverhill's legislative delegation, comprised of Rep. Andy X. Vargas, Sen. Barry R. Finegold, Rep. Ryan M. Hamilton, and Sen. Pavel Payano.

In June, Historic New England unveiled plans for the development of a mixed-use district in downtown Haverhill, made possible by the acquisition of a second commercial building at 143 Essex Street and adjacent parcels to its current headquarters and collections storage facility at 151 Essex Street. This ambitious project not only provides a space for exhibiting the organization's extensive permanent collections, which feature historic art, objects, clothing, furniture, and more, but also envisions the inclusion of a hotel, retail spaces, and artist live-work areas. The three-acre redevelopment site is conveniently located adjacent to the Haverhill MBTA Commuter Rail stop and steps away from the historic downtown area.

ABOUT HISTORIC NEW ENGLAND

Historic New England, founded as the Society for the Preservation of New England Antiquities in 1910, is the largest and most comprehensive independent preservation organization in the United States and welcomes hundreds of thousands of visitors each year to thirty-eight exceptional museums and landscapes, including several coastal farms. The organization operates its Center for Preservation and Collections in Haverhill and has the world's largest collection of New England artifacts comprising more than 125,000 decorative arts objects, and 1.5 million archival documents, including photographs, architectural drawings, manuscripts, and ephemera. Engaging education programs for youth, adults, and preservation professionals, and award-winning exhibitions and publications are offered in person and virtually. The Historic New England Preservation Easement program is a national leader and protects 121 privately owned historic properties throughout the region.