



## Mistletoe & Holly Artisan Sale

Friday-Sunday, November 23-25,  
November 30-December 2, and December 7-9, 2018  
Sarah Orne Jewett House Museum and Visitor Center  
5 Portland Street, South Berwick, Maine

### About the Sale

Mistletoe & Holly Artisan Sale will take place over three weekends at Sarah Orne Jewett Visitor Center. The visitor center has a security system, heat, and single door access with a secondary emergency exit.

- Mistletoe & Holly Artisan Sale will be open Friday-Sunday, November 23-25, November 30-December 2, and December 7-9, 2018, 10:00 a.m. – 4:00 p.m. each day of the sale. Additionally, the sale will be open until 8:00 p.m. Friday, November 30, as part of South Berwick's Home for the Holidays event. Mistletoe & Holly Artisan Sale will offer free admission to the public.
- This is not a booth show. The show display is like that of a retail gallery. Artists will price and label items. Artists will deliver items to the site the week prior to the sale (drop-off dates will be sent to accepted artists). Historic New England staff and volunteer sale artists will set up the sale. Artists' items will be displayed together. Artists may drop off display racks to showcase their work if they choose. However, use of these will be at the discretion of the event staff. It may not be possible to use all display racks provided, as in the case of unusually large display racks that do not fit into the display as a whole.
- There is no booth fee for the show. To cover overhead and marketing costs, Historic New England will charge a commission on artists' total sales. Artists who cannot volunteer time at the sale will pay a 35% commission. Artists who are willing to spend one or more days as volunteer staff at the sale will pay a 30% commission.
- Sales will be processed through the museum store register. Shoppers may purchase items from different artists and check out once at the register. Artists will not need to handle monetary transactions. The site manager will track sales for each artist. Artists will be mailed checks within two weeks after the last date of the show. Payments will represent artists' proceeds minus commission to Historic New England and sales tax, which will be paid by Historic New England. Accepted artists will need to supply Historic New England with a W-9 form.
- At the end of the sale, artists will pick up unsold items.

This type of artisan sale allows artists doing multiple shows at one time to participate. If you are participating in other shows during this time, you can still participate in Mistletoe & Holly Artisan Sale.

To learn more about Mistletoe & Holly Artisan Sale, please call 207-384-2454 or email [JewettHouse@HistoricNewEngland.org](mailto:JewettHouse@HistoricNewEngland.org). Learn more about the Sarah Orne Jewett House Museum and Visitor Center at [HistoricNewEngland.org](http://HistoricNewEngland.org).

# Mistletoe & Holly Artisan Sale Application

**Deadline: Monday, September 17, 2018**

Notification date: Monday, September 24, 2018

All artists **new** to Mistletoe & Holly Artisan Sale will be juried. To apply, please return:

**Returning Artists:**

- Completed and signed application

**New Artists:**

- Completed and signed application
- Completed jury form
- Required images for jurying (see Artist Jury Form)

Please return by email to Mistletoe & Holly Artisan Sale at [JewettHouse@HistoricNewEngland.org](mailto:JewettHouse@HistoricNewEngland.org) or mail to:

Mistletoe & Holly Artisan Sale  
Sarah Orne Jewett House Museum and Visitor Center  
5 Portland Street  
South Berwick, Maine 03908

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

I have read and agree to the conditions and policies of Mistletoe & Holly Artisan Sale.

I hereby release Historic New England and its representatives and agents from any liability whatsoever for loss, damage, theft, or defacement of any property displayed or used in connection with my display at Mistletoe & Holly Artisan Sale. I will not be party to any legal action against Historic New England or its representatives or agents. If accepted, I give permission for photographs of my work to be used for publicity.

Signature \_\_\_\_\_ Date \_\_\_\_\_

## Mistletoe & Holly Artisan Sale 2018 Rules and Policies

1. Exhibitor agrees to indemnify, defend, protect, and hold harmless the sponsors, organization, and all its associates; the proprietors of the location and all its associates; the municipality where the event is held and all its associates for any personal injury to himself\herself and his\her associates for any property loss or damages of any nature suffered by any person as a result of the operation of the above mentioned or the exhibitors.
2. Exhibitors must display work consistent with the type and quality represented in the submission.
3. All work must be original and entirely handmade by the vendor. Unacceptable entries include: items in violation with the Endangered Species Act, items produced from commercial kits, and work of which the balance is composed of purchased parts. Historic New England reserves the right to require removal of objects that are inconsistent with the application submission.
4. Exhibitors must comply with all applicable state and local laws regarding the sale of their work.
5. After being accepted to the sale, an exhibitor is considered to have made a commitment to exhibit. Accepted artists who cancel will be ineligible for exhibiting the following year.
6. Exhibitor must comply with the jury requirements that pertain to this event.
7. Exhibitor agrees to read and be responsible to comply with all the rules and regulations in this contract.

# Artist Jury Form

Please return with application and jury samples

Artists are selected on the basis of Technical Skill, Originality and Creativity, Design and Composition, and Marketability. Applicants will be notified of the jury's decision by email.

## Media Category (Check One)

☐ Basketry ☐ Clay/Pottery ☐ Fabric ☐ Fiber ☐ Folk Art

☐ Food ☐ Glass ☐ Jewelry ☐ Leather ☐ Metal

☐ Painting, Drawing, Printmaking ☐ Paper ☐ Photography

☐ Soaps, Lotions ☐ Sculpture ☐ Toys ☐ Wood ☐ Other

## Image Requirements

For consideration by the jury, please enclose (or send separately, if mailing a paper application) a minimum of four JPEG file images of your work. Links to ecommerce sites such as Etsy are not acceptable.

## Artist Statement

Please describe your items:

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What is your price range? \_\_\_\_\_

Jewelry designers, please describe how you make your pieces:

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How long have you been working in this medium? \_\_\_\_\_

What training have you had in this medium? \_\_\_\_\_

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Signature \_\_\_\_\_ Date \_\_\_\_\_

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5 Portland St., South Berwick, Maine 03908  
207-284-2454